

3/24/2008

Media Release Media Release Media Release

For Immediate Release

Contact: *Pamela Wright*
303.895.1124

Headline: Guest Service is Great in 2008

Platte City, Missouri—March 24, 2008 – Legacy RV Resorts, parent company of Basswood Resort in Platte City along with 12 other RV parks, has announced that it will be holding its annual meeting of all of the RV park managers on April 4 through April 6, 2008.

“Legacy RV Resorts is committed to providing our guests with a top notch experience. Despite high gas prices and a slowing economy, our reservations are up strongly in all parts of the country, proving once again the growing popularity of the RV and Camping vacation.

We believe that the timing of our Spring conference is perfect to hone our skills companywide for the coming season.” stated Bruce Bryant, owner of Legacy RV Resorts. For several years Legacy has held its own two day mini convention prior to the start of the yearly Association of RV Parks and Campgrounds (ARVC) convention. Diane and Bob Yaquinto, National Supervisors, have stated “We have found the benefits of

215 N. Friendswood Drive, Friendswood, Texas 77546 • 303.895.1124 • groups@legacyrvresorts.com

LEGACY RV RESORTS

gathering all the managers together to share information has been very valuable and decided to expand it. We also felt that spring was a more applicable time to motivate and gather information that could be put into practice immediately, unlike the information from the ARVC convention, which is held in November.”

This year’s conference, titled “Guest Service is Great in 2008”, will address the goal of increasing the guests experience to the next level. A report for Legacy RV Resorts is compiled yearly measuring the actual guest experience and highlighting where the managers have excelled and where improvements can be made.

Topics to be covered this year include: Effective Trade Show Marketing, How to Host a Special Event as well as How to Train New Employees and Telephone Sales Techniques. With a commitment to excelling in Customer Satisfaction, Legacy RV Resorts continues to strive for improvements throughout its 13 unique parks.

31